

# **Regional Survey Methodology**

**REGISTERED VOTER POLL**

**TO: INTERESTED PARTIES**  
**FR: LINCOLN PARK STRATEGIES**  
**RE: POLLING METHODOLOGY**

## Methodology

6,400 interviews among a random sample of registered voters were conducted from May 29 to June 16, 2013 by online survey. 800 interviews were conducted each of eight regions (Northeast, Mid-Atlantic, National Capital, South, Midwest, Mountain States, Border States, and West) and the results were weighted to ensure proportional responses. The margin of error for the national sample is  $\pm 1.22$  at the 95% confidence level, and margin of error for each region is  $\pm 3.46\%$  at the 95% confidence level.

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# Definitions

## **Very helpful**

On questions 3-7, very helpful is the percent of respondents who gave each question an 8-10 on the 0-10 scale, where a 10 means that they feel the proposal would be very helpful in improving the country and a 0 means that the proposal would not be helpful at all.

## **Strongly support**

In questions 14-25, strongly support shows the percent of people who gave each questions a 7-10, where 10 means they very strongly support this approach being used in their local public school systems, and a 0 means they do not support this at all. By looking at the raw data and different combinations, we believed that the 7-10 breakout really best represents where Americans stand on these issues.

## **Total trust**

In questions 26-34, total trust is the percent of respondents who gave each question a 6-10 on the 0-10 scale.

## **Too much influence**

In questions 35-43, too much influence is the percent of respondents who gave each question a 7-10 on the 0-10 scale where a 0 means that the group has too little influence, a 10 means the group has too much influence and a 5 means that the group has just the right amount of influence on the education system.

# States included in each region

## **New England**

Connecticut  
Maine  
Massachusetts  
New Hampshire  
Vermont  
Rhode Island

## **Mid-Atlantic**

Delaware  
New Jersey  
New York  
Pennsylvania

## **National Capital**

Maryland  
Virginia  
Washington, D.C.

## **South**

Alabama  
Arkansas  
Florida  
Georgia  
Kentucky  
Louisiana  
Mississippi  
North Carolina  
South Carolina  
Tennessee  
West Virginia

## **Midwest**

Illinois  
Indiana  
Iowa  
Kansas  
Michigan  
Minnesota  
Missouri  
Nebraska  
North Dakota  
Ohio  
Oklahoma  
South Dakota  
Wisconsin

## **Border States**

Arizona  
New Mexico  
Texas

## **Mountain States**

Colorado  
Idaho  
Montana  
Nevada  
Utah  
Wyoming

## **West**

Alaska  
California  
Hawaii  
Oregon  
Washington

# Number of interviews conducted in each state

48	<b>Alabama</b>	60	<b>Montana</b>
10	<b>Alaska</b>	16	<b>Nebraska</b>
183	<b>Arizona</b>	150	<b>Nevada</b>
34	<b>Arkansas</b>	81	<b>New Hampshire</b>
565	<b>California</b>	170	<b>New Jersey</b>
280	<b>Colorado</b>	71	<b>New Mexico</b>
180	<b>Connecticut</b>	345	<b>New York</b>
16	<b>Delaware</b>	128	<b>North Carolina</b>
68	<b>District of Columbia</b>	8	<b>North Dakota</b>
208	<b>Florida</b>	152	<b>Ohio</b>
112	<b>Georgia</b>	40	<b>Oklahoma</b>
15	<b>Hawaii</b>	73	<b>Oregon</b>
104	<b>Idaho</b>	292	<b>Pennsylvania</b>
136	<b>Illinois</b>	60	<b>Rhode Island</b>
64	<b>Indiana</b>	48	<b>South Carolina</b>
48	<b>Iowa</b>	8	<b>South Dakota</b>
32	<b>Kansas</b>	72	<b>Tennessee</b>
40	<b>Kentucky</b>	546	<b>Texas</b>
54	<b>Louisiana</b>	176	<b>Utah</b>
97	<b>Maine</b>	33	<b>Vermont</b>
383	<b>Maryland</b>	365	<b>Virginia</b>
349	<b>Massachusetts</b>	137	<b>Washington</b>
104	<b>Michigan</b>	24	<b>West Virginia</b>
64	<b>Minnesota</b>	64	<b>Wisconsin</b>
32	<b>Mississippi</b>	30	<b>Wyoming</b>
64	<b>Missouri</b>		

# About 50CAN

50CAN: The 50-State Campaign for Achievement Now is a nonprofit organization that works at the local level to advocate for a high-quality education for all kids regardless of their address. We help develop local education leaders by providing them with the research, tools and ideas needed to create learning environments that best meet every child's needs. We focus our work on starting earlier, expanding choices, aiming higher, cultivating talent and reaching everyone.

